



Ambassador for Life **Outline of Expectations**

Last Revised: September 7, 2016

The Pregnancy Resource Center of Salt Lake is a Christ-centered ministry that seeks to share the love of Jesus Christ through meeting the comprehensive needs of women, men and families unprepared for pregnancy, healing lives traumatized by abortion, and challenging people to embrace a Biblical view of sexuality and the sanctity of human life.

In order to accomplish this mission, we ask individuals to consider volunteering as an *Ambassador for Life* (AfL) as we seek to enhance our ability to communicate and collaborate with churches and organizations throughout the Salt Lake Valley region.

The main role that each AfL is asked to do is to act as a liaison between the PRC and the church or organization of which they are a member. Helping the PRC Executive Director maintain clear lines of communication with your church/organization is vital!

Additional tasks typically include;

- Picking up promotional materials and supplies for major events from the PRC and delivering them to your pastor/church secretary for approval and timely circulation at your church.
- Once approved by the church leadership, taking the initiative to assist church staff with disseminating PRC promotional materials.
- Before/after a church service, being at your church's information area with promotional materials in order to disseminate information & answer questions from your church.
- Actively inviting others to join you in participating in our major events.
 - Baby Bottle Campaign** (Started on *Sanctity of Human Life Sunday* in January)
 - Walk for Life** (May: Salt Lake & Utah County)
 - Banquet for Life** (October; SLC)
 - Labor Day Pun Run** (September; Utah County)
- Facilitating an invitation by your church leadership for the PRC Executive Director to address the congregation and/or church groups.
- As available, attending AfL meetings at the PRC (1-2 times per year)

The PRC recognizes that each church retains the right to decide how best to promote PRC events. Please relay to PRC staff any communicated preferences in regards to timing, format, and even content of our promotional materials.

Please direct questions you may have concerning this specific volunteer position to our Executive Director, via email (director@pregnancyresource.net) or phone (801-994-4981).